



the feng shui
of the
big boss

By DEBORAH MAGDALENA

FENG TOUR

The Big Boss World Tour

AA Arena

Fri., Sept. 14, 8 PM

Tickets \$55-\$95

Feng Shui is the ancient Chinese practice of placement and arrangement of space to achieve harmony with the environment.

A rainstorm serenaded a gathering, while burning sandalwood incense caressed the air. Merlot wine was consumed, along with a multi-grain-based dinner. Giggles were shared as Feng Shui Mistress Nadya helped the Samas rebalance their home and lives; all came to a screeching halt with a loud squeal: "Oh My God, I'm gonna Die! DADDY YANKEE?"

That's right, El Cangri, The Big Boss, DAD! DDD! YAN! QUE!

The balance of harmony went out the window once hubby invited young Carissa to stop by MEGA so she could meet Daddy Yankee. "Oh my God! What am I going to wear?"

I couldn't help but become extremely excited for her because I knew that he would meet her every expectation. I knew that his impressive balance would surprise even the sexist, certified Feng Shui Mistress.

My first Yankee encounter was back in 2005 during a meet-and-greet at MEGA 94.9. There I first witnessed his sincere connection with his fans. So many celebrities look through their fans. Not Yankee. During one of the photo ops, Yankee quickly recognized and directly went to a young boy Devon, who's a fan who has survived

over 18 operations. Still with his arms around Devon's shoulder, he asked his mom for an update on his health and made sure they'd attend his concert. I remember asking myself, he really this balanced? The two years that followed he proved that he is.

Raymond Ayala, aka Daddy Yankee, the King of Reggaeton, originally aspired to play baseball in the Major Leagues someday — a dream which was sideswiped at age 16, when he was shot in the leg as he exited a recording studio late one night in Puerto Rico. After almost one year of recovery Yankee spent the '90s pouring his heart into music, and teamed up with the most important reggaeton pioneer, DJ Playero. As the corny cliché says, the rest is history.

Since then Yankee has appeared in over 70 albums, including the compilation "Más Flow 2." Solo, he's released eight albums, including the

groundbreaking, multi-platinum album "Barrio Fino," which featured his blockbuster hit "Gasolina." The success of this album became the launching pad for Daddy Yankee, The Mogul.

"I have always had a bigger vision than just to be a reggaeton artist; I wanted to create a revolution, a movement, much like the Afro-Americans artists have done in hip-hop. I wanted to be the first Latino artist to do that," Yankee said during a recent press conference in Miami.

He signed a massive distribution deal with Interscope/Universal, and launched his athletic signature collection with Reebok called DY, making him the first Latino artist in history to ever be associated with an athletic line. He's won numerous awards and was regarded as one of the 100 most influential people by *TIME* magazine.

Keeping a headlock on the air waves, ABC Radio Networks knew the important role Yankee has in the growing Urban Latino market, so they signed him on for "On Fuego Radio", a two-hour, weekly syndicated show. Co-hosts are DJ Jewelz Lopez, Falo, and DJ Crème, who also serves as the program's co-producer.

See YANKEE, next page

Paramount offered to distribute Yankee's first, long-awaited, Spanish-language film "Talento de Barrio," which accurately represents life in the barrio, specifically Puerto Rico's capital city San Juan's Villa Kennedy projects where he grew up. Yankee says that although the movie is not autobiographical, it does represent the difficult lives of himself and others living on the streets of El Caribe. In hopes of riding on the coattails of the buzz from his new album and tour, "El Cartel: The Big Boss," the movie is scheduled to be released late this fall.

Keeping it on the Feng Shui, balanced tip, El Cangri created a foundation called "Fundación Corazón Guerrero." This charitable organization works with troubled youth and ex-convicts teaching them special skills, to encourage them to lead a positive lifestyle after their release.

Although the foundation is only based in Puerto Rico, Yankee has plans of eventually taking it to other Latin American countries.

Filled with all of this Yankee knowledge, I just knew our ballerina Carissa would love The Big Boss even more. If that were to even be possible.

I can only imagine the butterflies pirouetting in her belly as the cab driver was lost on his way to Clear Channel that infamous morning. Once

upstairs accompanied by sexy *abuela* Nadya and Cousin Chris, she waited ... and waited ... 8:30 am ... 9:23 am ... oh my GOD, where is he? ... 9:55 am, still no Yankee! His chauffeur was also lost.

Finally the man of the hour, smelling good, wearing enough bling to stop world poverty accompanied by an entourage of four, one of whom was his wife, all gathered inside MEGA's booth.

So Carissa, how was it?

Meeting Daddy Yankee was both inspiring and amazing. Seeing him in person felt like a dream come true. I was so happy to hear he was giving back to his community on the island. He was warm and welcoming, and like a true Latino he greeted me with a kiss and a hug. OMG!

Girl, you forgot to mention how good he smelled!

Regardless of his pheromones, Daddy Yankee has a new album out and a tour that's on fire. If you have never seen him live, you really should at least once in your life. Yankee works it. His lightning-quick rhymes and freestyles are clear, his DJ is off the chain, his dancers are sexy to death, and he works the entire stage.

Raymond "Daddy Yankee" Ayala achieves harmony with his environment

iTunes Essentials

"El Cartel: The Big Boss"

The album features guest appearances from Akon, Nicole Scherzinger and Hector El Father. The first single "Impacto" was produced by Miami hitmaker Scott Storch. The English-language remix features Fergie. Other heavy-hitting producers are will.i.am, Tiny Tunes, Diesel and Menace. I don't think you need the entire album, but your iPod needs to have the following ...

"JEFF"

Down right HOT! A must have for a great workout.

"BRING IT ON" Featuring Akon
Warning lyrics, R&B track.

"TENGO CORAZON DMINA"

This salsa-flavored track tells his story, how God is his light, and highlights DY singing.

"TODOS QUIEREN A RAYMOND"

Lyrical wizardry for the haters, with an '80s flare and Fresh Prince swing.

"WHO'S YOUR DADDY"

Love the ska vibe!

"QUE PASO"

Cocky track with great broken English "I take your chic in Español."

"PAPI LOVER"

Featuring NICOLE SCHERZINGER
R. Kelly's "Dance like a snake ma" improved.

"PLANE TO PR"

Featuring will.i.am
With reggaeton bounce, witty lyrics calling for all shades of brown to unite, and will.i.am's unmistakable charm.

"ME QUEDARIA"

A love letter to Puerto Rico with horns that will make Fania All-Stars proud!

YANKEE SHUI ESSENTIALS

FENG DY SHUI

RBK Custom Contest with Daddy Yankee
www.daddyyankeecustom.com

FENG "ON FUEGO" SHUI

www.onfuegoradio.com

